

# DRIVER TESTING.

IT CAN MAKE ALL THE DIFFERENCE...

POWERED BY AptiDrive



the british  
psychological society  
promoting excellence in psychology



Accidents involving commercial vehicles are caused by human error in 80-90% of cases \*

Road traffic deaths increasing by about 13 per cent globally since 2000 \*

70% of job performance is existing ability with only 30% improvement attributable to training

Customers say driver dropout rates decreased by 70% following the test results

\*European Truck Accident Causation Studys

**Just £49+vat per driver!**

- ✓ Reducing driver turnover means financial savings
- ✓ Understanding attention levels reduces accidents
- ✓ Less accidents, less cost, less time wasted & no 'hassle factor'
- ✓ Testing helps to reduce fleet insurance premiums
- ✓ Better standards means fewer complaints, improved customer satisfaction & reliability
- ✓ Better drivers = reduced vehicle maintenance, reduced fuel usage & less mistakes



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